Bloomberg Sign In Subscribe



**Prognosis** 

Important Annotations in yellow are mine. Original article complete here:

# Health-Records Company Pushed Opioids to Doctors in Secret Deal With Drugmaker

By

Emma Court

January 29, 2020, 1:41 PM CST

- Practice Fusion ensured that addictive drugs were on the menu
- 'It's evil. There's really no other word for it,' doctor says

To doctors opening patients' electronic records across the U.S., the alert would have looked innocuous enough.

A pop-up would appear, asking about a patient's level of pain. Then, a drop-down menu would list treatments ranging from a referral to a pain specialist to a prescription for an opioid painkiller.

Click a button, and the program would create a treatment plan. From 2016 to spring 2019, the alert went off about 230 million times.

The tool existed thanks to a secret deal. Its maker, a software company called <u>Practice Fusion</u>, was paid by a major opioid manufacturer to design it in an effort to boost prescriptions for addictive pain pills -- even though overdose deaths had almost tripled during the prior 15 years, creating a public-health disaster. The software was used by tens of thousands of doctors' offices.

It was not a legitimate referral. It was a scheme to get pain killers to people that never used them before. I worked for 5 years for one of the largest tobacco companies in the world and our people had 550,000 machines that sold tobacco at one point, some holding up to 200 packs each. That's potentially 100 million packs on the street 24 hours per day. To expand market share the tobacco company wanted placement where the Birkenstock crowd (influencers) were. Their comment was simply, we have the smokers already, the goal is new customers.

Its existence was revealed this week thanks to a government investigation. Practice Fusion agreed to pay \$145 million to resolve civil and criminal cases, according to documents filed in a Vermont federal court. Practice Fusion admitted to the scheme with an unnamed opioid maker, though the details of the government case closely match a public research partnership between Practice Fusion and <a href="Purdue Pharma Inc.">Purdue Pharma Inc.</a>, which makes OxyContin.

Representatives for Purdue Pharma and the Vermont U.S. attorney declined to comment. Health-software company <u>Allscripts Healthcare Solutions Inc.</u>, which bought Practice Fusion for \$100 million in 2018, said in a statement the conduct predated the deal and it has "further strengthened" compliance at Practice Fusion, but didn't answer specific questions about the settlement.

#### Rx, Heroin, Fentanyl -- How the Opioid Crisis Evolved: QuickTake

As deaths from opioid overdoses mounted, states and citizens accused manufacturers in lawsuits of pushing drugs while downplaying risks. Many millions of pills were dispensed at pain clinics in rural areas, fueling a vigorous street trade.

The Practice Fusion case shows a more subtle method of reaching drug consumers. Employees estimated internally that the drug company could add almost 3,000 patients and bolster opioid sales by as much as \$11.3 million through the partnership. Under the contract, the drugmaker paid Practice Fusion almost \$1 million.

"The pharmaceutical industry was egregious in advancing and propelling the access of opioids to a wider and wider population," said Bertha Madras, a professor at Harvard Medical School who served on the President's Commission on Combating Drug Addiction and the Opioid Crisis. She described the Practice Fusion arrangement as "nefarious and subtle."

Big tech companies have large-scale plans to reinvent health care, promising to revolutionize areas such as electronic records, which are a crucial source of data about consumer health. But the Practice Fusion case shows how such plans can be exploited and even provide a new avenue for financial interests to influence treatment.

# Free Help

This the same horseshit practiced by Google and Facebook. <u>Watch this video by a Harvard prof exposing the entire scheme</u>. Except with drugs call it murder for "FREE".

The San Francisco-based company was founded in 2005 and became known for its unique model of providing free, ad-supported health-records software to independent doctors. The company says its cloud-based platform has grown to be used in roughly 30,000 practices.

Groundwork for the deal between the companies began in 2013, according to the statement of facts agreed to by Practice Fusion under a deferred prosecution agreement. The idea was to get the opioid maker's pain drugs to certain kinds of patients: ones who weren't taking opioids, or those being prescribed the company's less profitable products. It also aimed to secure longer prescriptions, according to the court papers.

The companies also agreed to do a research study. But according to an internal Practice Fusion email cited in the court papers, the drug company considered it "all about marketing."

## **Making a Warning**

While the settlement doesn't name the drugmaker, Reuters <u>reported</u> this week that it was Purdue, citing unnamed sources. Purdue's opioid offerings also matched the profile of drugs cited in court papers.

Practice Fusion and Purdue researchers publicly announced in a 2017 research report that they had begun to study an online tool with identical features to those described in the court papers. The <u>research</u> tested pain alerts for roughly 13 million patients over a year.

Steven Labkoff, the Purdue researcher who presented that study at a <u>2017 conference</u>, <u>didn't return calls</u> seeking comment.

In 2016, the U.S. Centers for Disease Control and Prevention put out new guidelines on opioids and treating patients with chronic pain. The guidelines emphasized non-drug and non-opioid alternatives. When opioids were prescribed, quicker-acting versions were preferable to the long-acting type, the agency said.

Both Practice Fusion and the drug company shared those guidelines internally but "did not incorporate the recommendations contained in those guidelines," according to the court papers.

Practice Fusion reported to the drug company in 2016 that the project was working as intended, shifting prescriptions to the company's extended-release opioids. The arrangement between Practice Fusion and the opioid company continued even after a lawyer for the drugmaker raised concerns about the substance of the program and started a legal review, according to the papers.

### **Inevitable Manipulation**

Jamie Weisman, a dermatologist in the Atlanta area, learned this week of Practice Fusion's partnership with the opioid maker. She has used its platform for five years, but doesn't recall seeing that kind of pain alert.

"It's evil. There's really no other word for it," she said. But, "if you want to model electronic health records as a for-profit system and not regulate them as such and force doctors to be on them, it's almost inevitable that they're going to be manipulated."

Electronic medical-record makers have come under increased scrutiny for their business practices, including by the U.S. Justice Department, as they've grown since the implementation of the Affordable Care Act.

Practice Fusion had similar agreements with makers of other drugs. The government claimed in its civil case that Practice Fusion struck 14 such deals with pharmaceutical companies between 2013 and 2017.

Pay attention to the highlighted areas. They prove no person or company should be trusted completely. Everything must be supervised by you, period. That is your obligation to remain free. In this example the destruction of your nation and that of your children was deliberate. Second, of even greater importance notice the Justice Department and the Courts allowed the key perpetrators to remain unnamed and not admit liability. In these situations, you and your children could not have all of the facts and the criminals got away with fucking you and millions of other innocent Americans and their children, destroying their lives forever for a buck. Tell me how you can vote and regulate your republic when you and your children are ravaged by drugs and so busy clinging to life that you cannot think about anything else. Screwing you and murdering your children and then only paying a fine is a cost of doing business. It may even be tax deductible if it was not deemed to be a criminal act.

Here are links that explain how the courts are part of it and how it works in greater detail.

The first is link to 60 Minutes Australia with an interview with <u>one of Harvey Weinstein's victims</u>. She was smart enough to trap the slimy little prick. Notice how Harvey's lawyers and the courts kept this stuff out of the courts and being reported to you, not that you could do anything because of the way the laws are set up and how the lawyers play them. The crooks are the front line, the lawyers and courts are their backup men and provide them with places to hide.

Bill Cosby was accused by 60 women for his abuse and again the system was set up to <u>prevent most of them from testifying</u>. Those could be your daughters. That is supposed to be the end of it. No it isn't. The founding fathers made sure of it.

The next links are how "made" guys viewed their lawyers and the way the system works. Michael Franzese, one of the 50 biggest mafia bosses, number 18 on the list at 35 years, had this to say about their lawyers, including Roy Cohn, one of Trump's lawyers before he died. Whole interview here, over an hour.

Practice Fusion admitted only to the opioid agreement, and "there has been no determination of liability" on civil claims, the Justice Department said in a statement.

Here is an <u>article I wrote some time ago</u> about the way the law works. John Hanam was the person <u>Lee Kuan Yew</u>, Prime Minister of Singapore, who was trained as a lawyer, entrusted to rid Singapore of corruption. John and his wife Lillian had dinner at our home one evening, with John's sister Jesse and her husband Michael. John told me in no uncertain terms Lee did not trust the lawyers or the courts and set up a bureau to investigate them all that reported directly to him, and not to the police or the courts.

John Hanam also told me he was sent around the world by Lee to examine the laws of every country that was able to reign in the problems of crime. He said he approached the assignment like an accountant, listing out the laws and the numbers that documented their effectiveness. He said he was surprised that Lee told him to implement them as he documented them, some of which as we now know today seem quite harsh.

Here is a <u>link to the article I wrote about the slime bag lawyer Michael Cohen</u>, who also was Trump's lawyer, a criminal that tried to trade Trump away to get special treatment for the criminal acts Cohen was engaged in.

Pay attention to who Cohen's associates were and their background. Also make note of the fact that the Democrats and their allies in the Justice Department tried to leverage Cohen to take out Trump, a rival, using the resources of the FBI, the intelligence community, and the White House under Obama.

If you can't figure out that every single person trying to put you in the same position the Mexicans and everybody fleeing corrupt governments are in, do some research. You may not like Trump, but read carefully what is going in this article and it should start your awakening.

There is a delicate balance between freedom, and totalitarian corruption and control. Where there are no citizens in a nation that can do nothing about it, they become Mexico, Syria, China, and every country in which the people are a mere asterisk in the future. Sitting in pews and listening to some guy sprinkling magic fairy dust on you is not now and never was the answer.

You might hate Trump, but the fact that there is such a massive movement to get him means something. He may be a complete prick, but remember the saying, "the enemy of my enemy is my friend." Read my articles and you will see I started pointing our shortly after Trump was elected that the intelligence community was engaged in a coup against Trump and the people that elected him.

How did I know? I used material that underpins their behavior starting in the 1970s. I got the first batch of that material from Hoover, <u>and touched on it here</u>.

These guys have tried everything, from drugging people with LSD, killing a bunch of them in the process, enabling and supporting the sale of drugs to you and your children to fund their off the books black ops, and hundreds of other illegal criminal acts to carry on their clandestine illegal activities. Edward Snowdon blew the whistle on their spying activities. These are simply bad guys, although I think at the lower levels the guys who engage in the day to day activities of law enforcement are victims of their behavior, not participants.

In any case, if you don't have the understanding of why you need to revive the spirit of the colonists, then hope that there are some other Americans that will and will cover your ass while you sleep.